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You've expressed interest in the documentary film in-progress, FROM ZIMBABWE TO SANTA FE. Please [confirm](#) your continued interest in receiving email from us. To ensure that you continue to receive emails from us, add mccandless@cybermesa.com to your address book today.

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From Zimbabwe to
Santa Fe

What's up July 8, 2011 Production Update

We did it! We joined the growing ranks of indie filmmakers using online "crowdsourcing" to raise production \$\$\$. JOIN our **FINAL PUSH** fundraising campaign! **Click** on the IndieGoGo logo, **watch** our lively fundraising trailer, **peruse** the list of handcrafted swag available when you **join FROM ZIM** with an online tax-deductible contribution to finish editing in time to meet those late summer submissions deadlines for the 2012 film festivals!



a 60-minute documentary film, follows the two years in the lives of rural Zimbabwean folk artists, Matron from Siansundu and Gogo and Sindiso from Masendu, chronicling their harrowing quest for prosperity as they journey toward the world's largest folk art market

Background information
about
From Zim
posted on website

News, pictures, videos are
frequently posted on



43 more days to raise \$17,999. And as soon as we reach our goal, we will stop tormenting you with news about the online campaign. The trick is for all you FROM ZIM fans to contribute and then torment your friends until they contribute. At least try this: Go to the **campaign site**, watch the video and forward it to a friend. All the tools are on the site.

SPECIAL SWAG OFFER if you contribute before July 15th: Added to the standard swag package -> The

internet address and password so you can watch the two completed Zimisode videos online!

Rough Cut Screenings



Over 70 fans packed Tipton Hall in Santa Fe on July 5th to meet Matron & see the Rough Cut thanks to our screening partner, The Santa Fe Art Institute.

Another chance to Meet Matron and see the film

Rough Cut Screening
of
From Zimbabwe to Santa Fe
at
Ghost Ranch
Abiquiu, NM
July 14th 3:30pm

call 670-6000 for info

Meet Matron & buy baskets at the [Santa Fe International Folk Art Market](#) this weekend (Museum Hill, Santa Fe) She's in booth 14.

What's a rough cut?

In FROM ZIM's case, a rough cut is 108 hours of video distilled down to one & a half hours of coherent story without any, and we mean ANY, editing refinements like color correction, sound sweetening, transitions, titles or final music. Screening a rough cut is all about getting audience feedback on the story structure. We'll take your feedback into the editing room and incorporate it into the finish cut. **Join us, meet Matron and share the thrill of editing a film!**

EDIT ME!

FROM ZIM's
Rough Cut Screening
July 14
3:30pm
at
Ghost Ranch
in Abiquiu, NM

Be a film editor
for the afternoon!
Tell us what you liked
&
what would you
change?

Thank you for
joining
FROM ZIM's
birthing team

Al
Sally
Betsy
Marga
Bob
Elis
Janice
Nancy
Bill & Hellen
Karen
Audrey
Mike
Jeanne
(2) Anonymouses

Contribution Options



Make
Direct Contributions to
ZIM2sf LLC
PO Box 440
Medanales, NM 87548

Make Tax-Deductible
Contributions to

Housekeeping

Please help us keep you updated by confirming your interest (**Press the blue "confirm" in the paragraph above the Production Update.**) or by officially joining the mailing list (**Press the box at the right.**). Special recognition to those who find this Update's typos. Congratulations to Diane Zankowski, winner of the Typo Recognition Award for June.

From the Heart
Productions

[thru website](#)

or by mail:

1455 Mandalay Beach Rd.
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805-984-0098

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Try it FREE today.