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You're receiving this email because you expressed an interest in the basket makers of Siansundu, Zimbabwe & the documentary film in-progress, FROM ZIMBABWE TO SANTA FE. This update keeps you current on the film and its heroines. Please [confirm](#) your continued interest in receiving email from us. To ensure that you continue to receive emails from us, add mccandless@cybermesa.com to your address book today.

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What's up

June 2011 Production Update

What with everything going on in your life right now, we'll make our production update really really brief!

Speaking of Matron's VISA



MATRON got her US Visa and will be attending the Santa Fe International Folk Art Market this July. Thank you to everyone who contacted anyone in the federal government to support Matron's Visa application.

Rough Cut Screening

The Producers of
From Zimbabwe to Santa Fe
in collaboration with
The Santa Fe Art Institute
invite you to a
Rough Cut Screening
of

From Zimbabwe to Santa Fe
July 5th
6pm
Tipton Hall
Santa Fe University of Art and Design
(Formerly, the College of Santa Fe)
Santa Fe, NM



From Zimbabwe to Santa Fe

a 60-minute documentary film, follows the two years in the lives of rural Zimbabwean folk artists, Matron from Siansundu and Gogo and Sindiso from Masendu, chronicling their harrowing quest for prosperity as they journey toward the world's largest folk art market

Background information about **From Zim** posted on website

News, pictures, videos are frequently posted on



GLOSSARY

SFIFAM
Santa Fe International Folk Art Market

Gogo, Sindiso, Matron
Our story's heroines

Masendu
Gogo and Sindiso's village

FROM ZIM's rough cut screening is also one of the first events of [Santa Fe's International Folk Art Week](#). The week concludes with The Santa Fe International Folk Art Market, July 9-10. Matron will be at this year's SFIFAM and the rough cut screening!

What's a rough cut?

In FROM ZIM's case, a rough cut is 108 hours of video distilled down to one & a half hours of coherent story without any, and we mean ANY, editing refinements like color correction, sound sweetening, transitions, titles or final music.

Screening a rough cut is all about getting audience feedback on the story structure. We'll take your feedback into the editing room and incorporate it into the finish cut. **Join us, meet Matron and share the thrill of editing a film!**

Zimisodes are coming

What is a Zimisode? They are four minute web-based independent video vignettes about FROM ZIM's heroines and their communities. We have so much rich information about rural life in Zimbabwe--how could we not share it with the world? Editors Kevin Lancaster and

Jen Lain created the first two Zimisodes ready to roll:

"Basketmakers have school children too" and "Matron and the Chief."



Jen Lain, Kevin Lancaster

We are looking for an organization(s) interested in partnering with us to air the Zimisodes on their website(s) as a compliment to their web-based marketing and networking strategy. Any organization interested in offering video content about life in rural Africa, economic development, gender empowerment or folk art on its website please contact Cristina McCandless, 505-670-6000, for more information.

Musings on the F word

Finding funding is the migraine headache we filmmakers endure 24/7. I enjoyed some temporary relief from the constant throbbing last December, right after hearing that FROM ZIM had received the New Mexico Film Office's New Visions Contract Award. That funding, along with the help from some very generous folk, has paid for Katie's inspired rough cut edit.

Because we're so confident we have a winning story on our hands, we'll just forge ahead, conjuring up creative ways to reach the finish line by the end of this summer, when we need to start submitting applications to the big winter and spring 2012 film festivals where we want to premier.

Also, we now have the rough cut that potential distributors have been asking to see. They might be able to attract a co-producer who might be enticed to fund the finish cut. We've learned to waltz through the numerous "mights" and "maybes" without getting sidetracked from the bottom line - which is - independent films like FROM ZIM are funded by dedicated diehard film lovers like you.

How can you?

Gogo and Simiso's village

Siansundu
Matron's village

Zim
Zimbabwe

EDIT ME!

**FROM ZIM's
Rough Cut Screening
July 5
6pm
Tipton Hall
Santa Fe University of Art
and Design**

Be a film editor
for the night!
Tell us what you liked
&
what would you
change?

Thank you for joining FROM ZIM's birthing team

Janice
Nancy
Sally
Bill & Hellen
Al
Karen
Audrey
Betsy
Mike

Make
Direct Contributions to
ZIM2sf LLC
PO Box 440
Medanalee NM 87548

- Please forward this Update to a friend who is interested in women's empowerment, economic development, folk art, Africa or Zimbabwe.
- Ask that special person who you know would be a perfect executive producer to step forward, make the leap, be bold & join the FROM ZIM production team.
- Send us contact information for any organization you are involved with and think would be interested in offering Zimisodes to their followers.
- If you've got a few extra dollars? please a few our way. Every penny pushes FROM ZIM closer to its birth. **(See the contact info in the right column for contribution options. Contributors will receive the web-address and password to preview the Zimisodes.)**

Mil gracias,
Cristina McCandless
Producer/Director
505.670.6000

Housekeeping

Please help us keep you updated by confirming your interest (**Press the blue "confirm" in the paragraph above the Production Update.**) or by officially joining the mailing list (**Press the box at the right.**). Special recognition to those who find this Update's typos. Congratulations to Marilyn Reeves, winner of the Typo Recognition Award for April.

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